We are #FundingChampions

Event
5GTurbo
Funding coaching
- Cascade funds

Date
02.06.2022

Presenter
Irina Frigioiu

FundingBox
#FundingChampions

eit Urban Mobility

Co-funded by the European Union

“House rules” for the webinar

- Participants are automatically mutated at the start of the webinar.
- All participants are requested to use their real name and surname.
- During the presentation participants can write questions which will be answered in the Q&A session.
- This webinar is recorded. We will use this to send you after the session.
- For further questions, please kindly introduce yourself and keep your questions short and concise.

5GTurbo coaching services: **Funding**

STAGE 1

Webinar — May 25 2PM to 3PM
Bring your Pitch to the next level
By NextMove

Webinar — June 02 11AM to 12
Cascade funds for startups and SMEs
By FundingBox

Webinar — June 08 11AM to 12
Current opportunities to obtain financial support from European funds
By FundingBox

Webinar — June 15 11AM to 12
Building partnerships - positioning champions in various EU proposals
By FundingBox

Webinar — June 27 2PM to 3PM
Building an efficient proposal in Horizon Europe compared to H2020
By NextMove

STAGE 2

Individual preparation to pitch in front of NextMove committee of business experts
By NextMove

Pitch training in front of NextMove committee of business experts
By NextMove

Grand scan - Analysis of funding opportunities for your development needs
By FundingBox

About **me**

Irina Frigioiu

#FundingCoach

About **FundingBox**

FundingBox is the go-to funding platform for entrepreneurs.

- Funding opportunities
- Deep Tech know-how
- Tech connections and tools

One of the Largest European Deep Tech Ecosystems.

#FundingChampions your Champion deal

FundingBox provee la solución para intermediarios e inversores:

- Metodología propia para captar, curar y casar talento con buscador de talento
- Reconocido proceso riguroso de Due diligence

FundingBox Experience **with Cascade Funding**

in numbers

1 **Organisation of open calls**

74
Funding opportunities organised so far

37
Funding opportunities foreseen

€143M
Total funding for beneficiaries managed by FundingBox

2 **Nominations**

10,802
Total number of applications so far

90
Number of countries where applications come from

3 **Selection**

840
Number of beneficiaries so far

36
Number of countries where beneficiaries come from

€110,000M
Average amount foreseen to be distributed to future beneficiaries

Example

L4MS

Funds distributed
Over 2,6M€

Companies accelerated
45 beneficiaries

Smart logistics

POLL

Cascade **Funding**

The concept and the benefits

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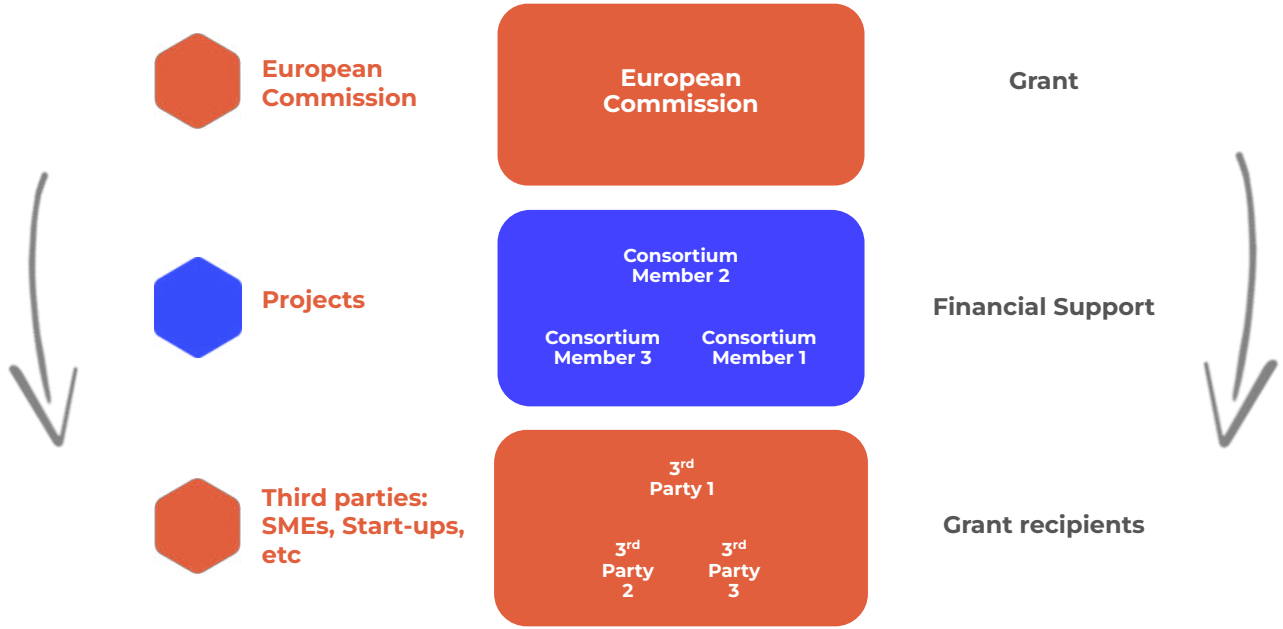
What is **Cascade Funding?**

Cascade Funding is a fair and transparent method of distributing financial resources to startups and SMEs (beneficiaries) through a system of open calls for proposals managed by the consortium which acts as a intermediary between the beneficiaries and the granter - European Commission.

Cascade **Funding**



Who is the **Cascade Funding Target?**

- Entrepreneurs
- Startups & innovative SMEs
- “Adopters” (companies, generally SMEs and MidCaps, willing to implement a new technology to improve their processes)
- Universities
- Research & Technology Organisations DIHs

Different open calls
for different objectives:

Accelerating startups

Acceleration open calls are targeted towards entrepreneurs and startups resorting to the technology promoted by the project.

Supporting pilots, demonstrations and/or experiments

Experiments open calls support specific technology transfer initiatives undertaken by startups or SMEs.

Integrating more participants to the project

Integration open calls organised by a project intend to extend its scope or to address specific tasks .

Types of Programmes

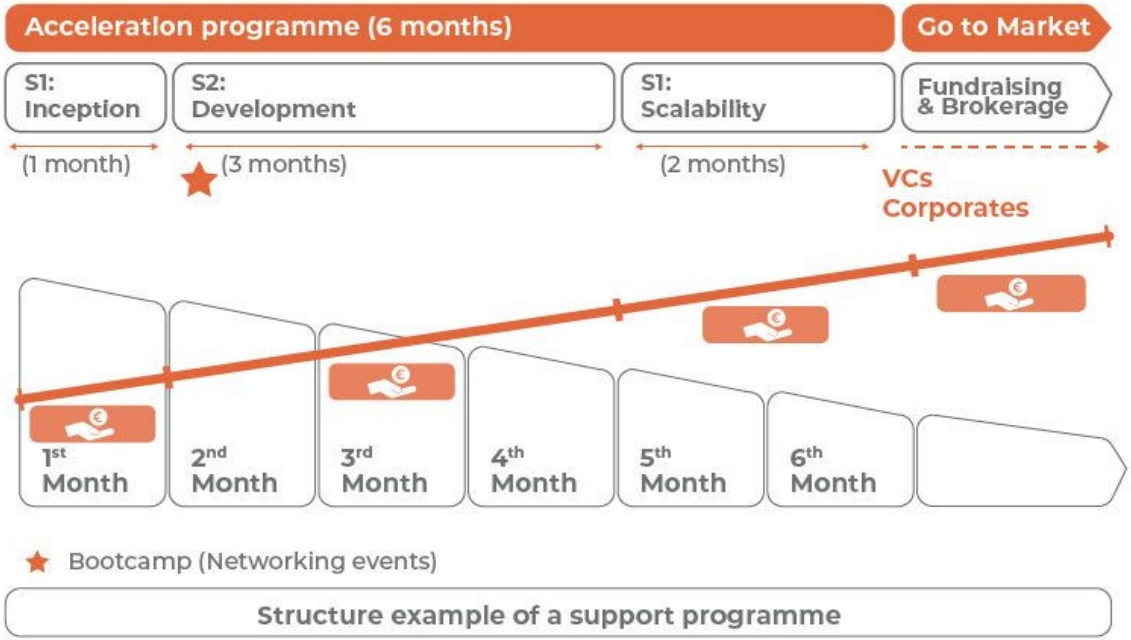
Acceleration programme

- **Type of beneficiaries:** Deep tech startups and scaleups
- **Expected results:** Proof of Concept, Prototype, MVP
- **Duration:** around 6 months

Technology transfer programme

- **Type of beneficiaries:** SMEs
- **Expected results:** Proof of Concept,Prototype/Demonstrators, MVP/Pilot
- **Duration:** Around 12 months

OneExample **of Acceleration Programme**



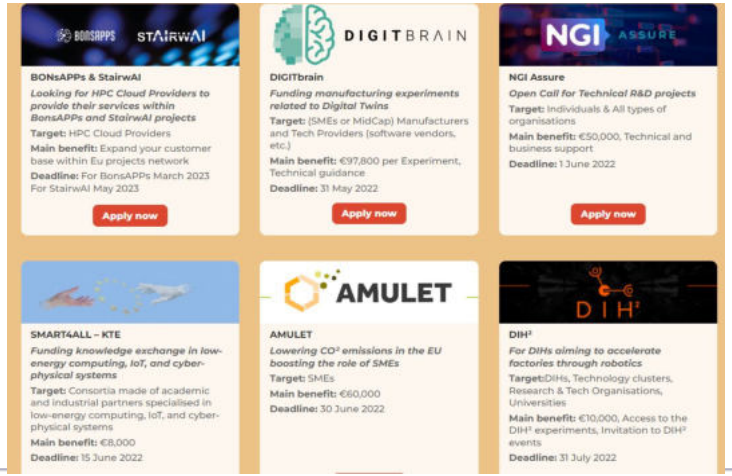
Benefits **of Cascade Funding**

1. **Efficiency of the application process.**
2. **Funding & Mentors**
3. **Higher reach/deeper penetration of the market.**

Where to find **Open Call?**

Funding & Tender Portal

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportu
ompetitive-calls



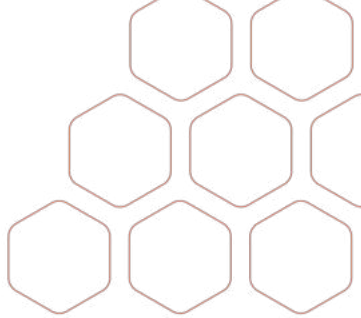
FundigBox Platform

https://fundingbox.com/money-box/

Open Calls

Cascade funding opportunities

Open Calls from **Projects**



BETTER FACTORY

SHOP4CF

STAIRWAI

EUHUBS4DATA

Green Offshore Tech

CHANGE2TWIN

Pulsate

i-nergy
Artificial Intelligence for Energy

VOJEXT

MIND 4 MACHINES

SECURIT

NGI SEARCH

SMART4ALL

AMULET

AI REGIO

NEW SKIN

NGI ASSURE

BONSAPPS

INNOMEM

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Open Call from

InterConnect Project

interconnect

- **Funding:** up to 150K
- **Type of beneficiaries:** SMEs& Starups
- **Expected projects :** that will develop and test novel Interoperable applications or services for smart homes and grids.
- **Support Programme:** 7 months
- **Status:** Ongoing, deadline 26th July

https://interconnect-1-oc.fundingbox.com/

Open Call from
i4TrustProject

i4Trust

DATA SPACE FOR EFFECTIVE AND TRUSTED DATA SHARING

- **Funding:** up to 120K
- **Type of beneficiaries:** consortium (3 SMEs +1 DIH)
- **Expected projects :** improve existing processes or new innovative services can be created by means of sharing data
- **Support Programme:** 9 months
- **Status:** Ongoing, deadline 12th September

https://i4trust-open-call.fundingbox.com/

Open Call from

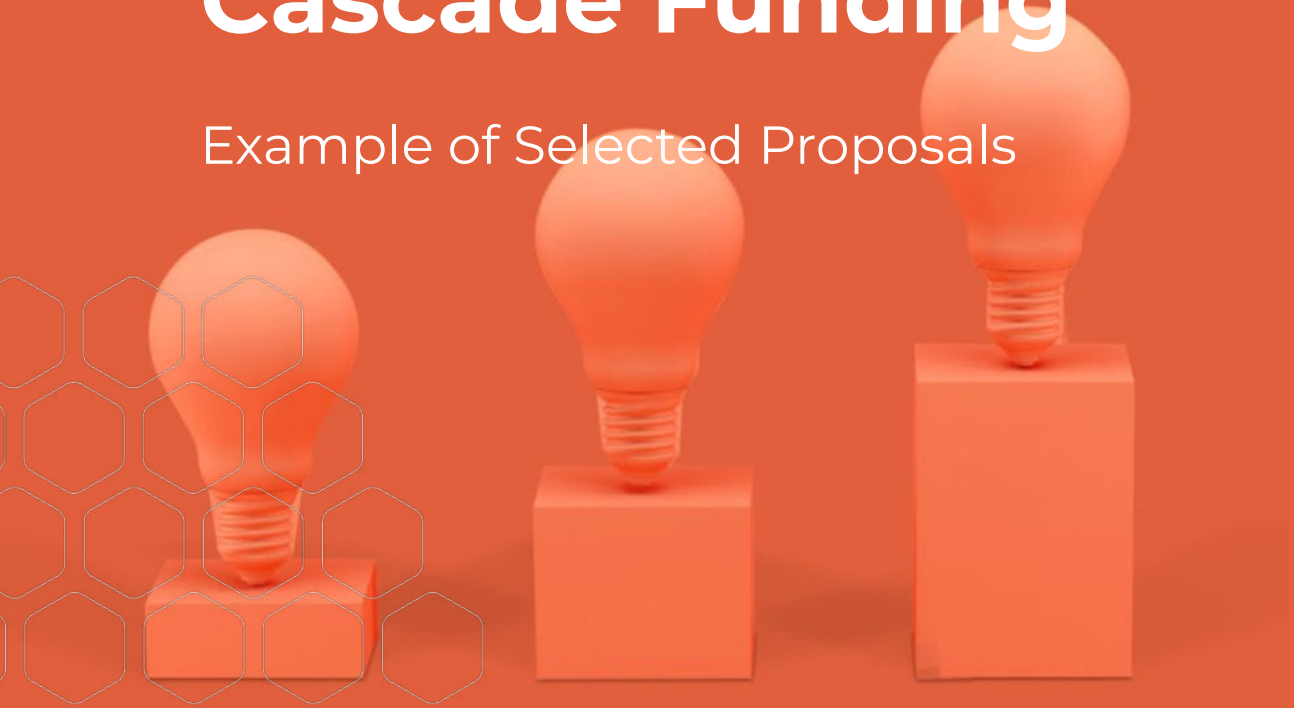
Urban tech Project

- **Funding:** 9.5k 1st stage/ 30K 2nd stage
- **Type of beneficiaries:** SMEs & startups
- **Expected projects :** improve solutions for pre-defined challenges
- **Support Programme:** Acceleration programme
- **Status:** TBC

https://www.urbantech-project.eu/

Cascade Funding

Example of Selected Proposals



Smart Logistics

Belgium
France
Spain

i4Trust Experiments

DV4CUL

Unleashing the power of data monetization to operationalize collaboration in urban logistics

<IMPACT>
CONNECTED CAR

MakeMyDay

Smart route planning algorithm for connected cars and electric vehicles

Open Calls

Main ingredients for a winning proposal

Main ingredients for a **winning proposal**

- Know **your project**
- Search the EU funding **programme that fits**
- **Check conditions** in the provided documents (GfA, FAQ)
- **Evaluator** mode on.
- European dimension
- **Collaborate** with people that have experience
- Contact your **National Contact Points (NCP).**

Cascade **Funding**

We are FundingBox And we are #FundingChampions

Champion with us at www.fundingbox.com!