# We are #FundingChampions

**Event**5GTurbo
Funding coaching

Funding coaching - Cascade funds

**Date** 02.06.2022

**Presenter** Irina Frigioiu







#### "House rules" for the webinar

- Participants are automatically mutated at the start of the webinar.
- All participants are requested to use their real name and surname.
- During the presentation participants can write questions which will be answered in the Q&A session.
- This webinar is recorded. We will use this to send you after the session.
- For further questions, please kindly introduce yourself and keep your questions short and concise.







#### 5GTurbo coaching services: Funding

#### STAGE 1



Bring your Pitch to the next level Bv NextMove





Cascade funds for startups and SMEs By FundingBox





Current opportunities to obtain financial support from European funds By FundingBox





Building partnerships - positioning champions in various EU proposals By FundingBox



June 27 2PM to 3PM Building an efficient proposal in Horizon Europe compared to H2020 By NextMove

#### STAGE 2



INDIVIDUAL SESSIONS Individual preparation to pitch in front of NextMove committee of business experts

By NextMove

Pitch training in front of NextMove committee of business experts By NextMove



INDIVIDUAL SESSIONS

Grand scan - Analysis of funding opportunities for your development needs By FundingBox







#### About me







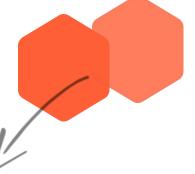


#### About FundingBox

FundingBox is the go-to funding platform for entrepreneurs.

- Funding opportunities
- Deep Tech know-how
- Tech connections and tools

One of the Largest European Deep Tech Ecosystems.





#### FundingBox provee la solución para intermediarios e inversores:

 Metodología propia para captar, curar y casar talento con buscador de talento

- Reconocido proceso riguroso de Due diligence









#### FundingBox Experience with Cascade Funding

#### in numbers

Organisation of open calls

74
Funding
opportunities
organised so far

**37**Funding opportunities foreseen

€143M

Total funding for beneficiaries managed by FundingBox



10,802

Total number of applications so far

90

Number of countries where applications come from



840 Number

of beneficiaries so

far

36 Number of co €110,000M

Number of countries Average amount foreseen to be where beneficiaries come from

Example

L4MS

Funds distributed Over 2,6M€ Companies accelerated 45 beneficiaries

Smart logistics

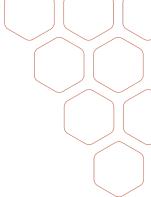










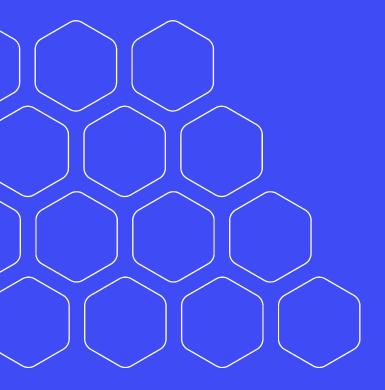


# POLL









# Cascade Funding

The concept and the benefits







#### What is

#### **Cascade Funding?**



Cascade Funding is a fair and transparent method of distributing financial resources to startups and SMEs (beneficiaries) through a system of open calls for proposals managed by the consortium which acts as a intermediary between the beneficiaries and the granter - European Commission.

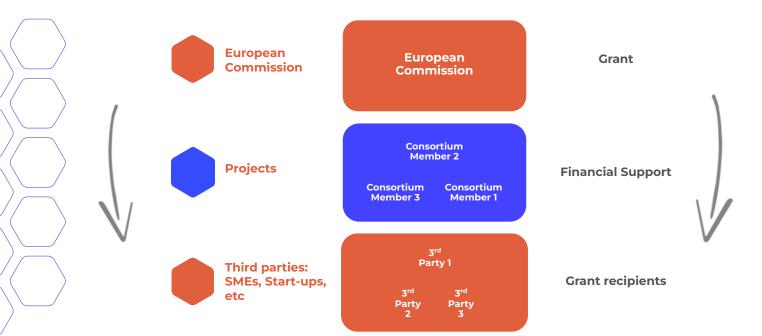


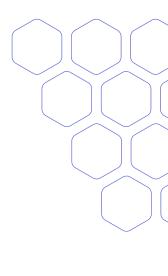






#### Cascade Funding











#### Who is the

# **Cascade Funding Target?**

- Entrepreneurs
- Startups & innovative SMEs
- "Adopters" (companies, generally SMEs and MidCaps, willing to implement a new technology to improve their processes)
- Universities
- Research & Technology Organisations DIHs









#### Different open calls

#### for different objectives:



**Accelerating** startups

Acceleration open calls are targeted towards entrepreneurs and startups resorting to the technology promoted by the project.



Supporting pilots, demonstrations and/or experiments

**Experiments open calls** support specific technology transfer initiatives undertaken by startups or SMEs.



Integrating more participants to the project

**Integration** open calls organised by a project intend to extend its scope or to address specific tasks.







#### **Types of Programmes**



#### **Acceleration programme**

- Type of beneficiaries: Deep tech startups and scaleups
- Expected results: Proof of Concept, Prototype, MVP
- **Duration:** around 6 months



#### Technology transfer programme



- Expected results: Proof of Concept,Prototype/Demonstrators, MVP/Pilot
- **Duration:** Around 12 months



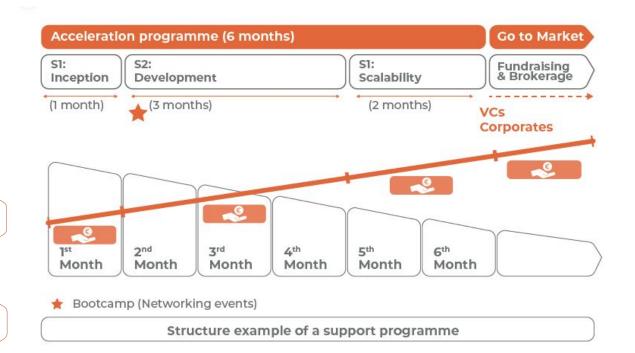








#### One Example of Acceleration Programme

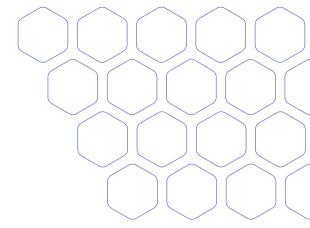








#### Benefits of Cascade Funding





Efficiency of the application process.



**Funding & Mentors** 



Higher reach/deeper penetration of the market.







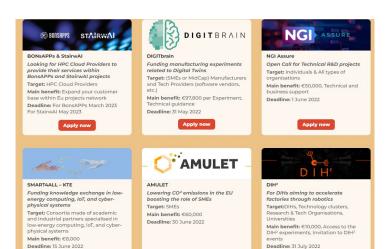


#### Where to find Open Call?

#### Funding & Tender Portal

https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportur

ompetitive-calls





#### FundigBox Platform

https://fundingbox.com/money-box/

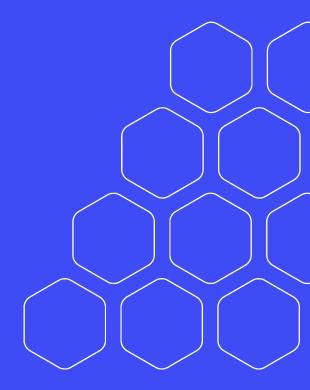






# **Open Calls**

Cascade funding opportunities

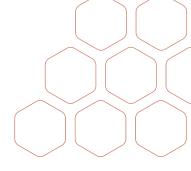








#### Open Calls from **Projects**







































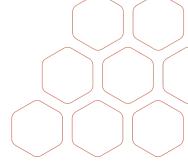






INNOMEM





#### **interconnect**

- Funding: up to 150K
- Type of beneficiaries: SMEs& Starups
- **Expected projects**: that will develop and test novel Interoperable applications or services for smart homes and grids.
- Support Programme: 7 months
- Status: Ongoing, deadline 26<sup>th</sup> July

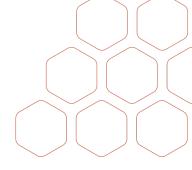
https://interconnect-1-oc.fundingbox.com/













DATA SPACE FOR EFFECTIVE AND TRUSTED DATA SHARING

- Funding: up to 120K
- Type of beneficiaries: consortium (3 SMEs +1 DIH)
- **Expected projects:** improve existing processes or new innovative services can be created by means of sharing data
- **Support Programme:** 9 months
- Status: Ongoing, deadline 12<sup>th</sup> September

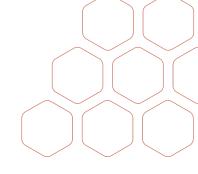
https://i4trust-open-call.fundingbox.com/













- Funding: 9.5k 1st stage/ 30K 2nd stage
- Type of beneficiaries: SMEs & startups
- Expected projects: improve solutions for pre-defined challenges
- Support Programme: Acceleration programme
- Status: TBC

https://www.urbantech-project.eu/

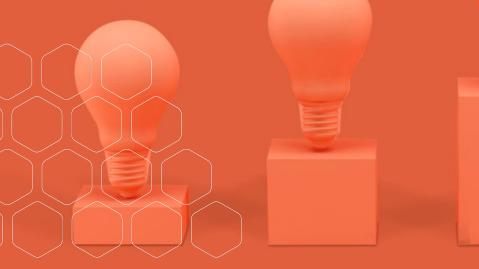


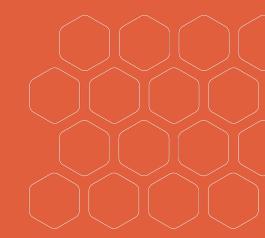




## **Cascade Funding**

Example of Selected Proposals













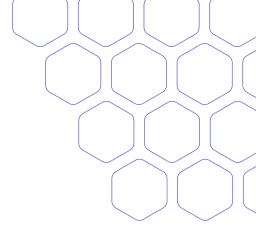
**Smart Logistics** 

Belgium France Spain



**DV4CUL** 

Unleashing the power of data monetization to operationalize collaboration in urban logistics







MakeMyDay

Smart route planning algorithm for connected cars and electric vehicles









## **Open Calls**

Main ingredients for a winning proposal







#### Main ingredients for a winning proposal

- Know your project
- Search the EU funding programme that fits
- Check conditions in the provided documents (GfA, FAQ)
- Evaluator mode on.
- European dimension
- Collaborate with people that have experience
- Contact your **National Contact Points (NCP).**









#### Cascade Funding









# We are FundingBox And we are #FundingChampions

Champion with us at www.fundingbox.com!







